



**FlazzTax.com**  
Tax Made Easy

One year while I was at his Princeton home preparing his tax return, Mrs. Einstein, who was then still living, asked me to stay for lunch. During the course of the meal, the professor turned to me and with his inimitable chuckle said:

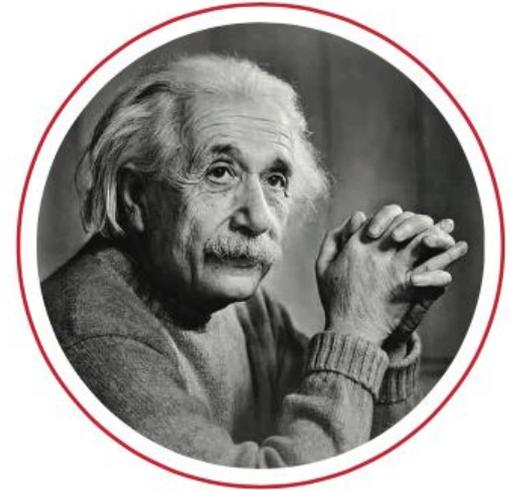
**"The hardest thing in the world to understand is income taxes."**

I replied: "There is one thing more difficult, and that is your theory of relativity."

"Oh, no," he replied, "that is easy."

To which Mrs. Einstein commented, "Yes, for you."

*Leo Mattersdorf (Albert Einstein's Tax Accountant),  
New York City*



## INDUSTRY FACTS:

Even if there is a tax software, it just solve a part of tax matters,  
NOT ALL PARTS

Indonesia's Government (Direktorat Jenderal Pajak) did not make tax application which open for integration to any corporate's softwares

Tax consultants **are necessary** to ensure that one is paying the taxes only for what they are supposed to

## Another Problem...

1. Citizen's very limited tax knowledge
2. Not-so user-friendly form of tax
3. Extra time needed to take care of tax
4. Unstable tax regulations
5. Too long queue for reporting annual tax return
6. Expensive cost for tax consultant





*The conclusion is ...*

**INCOME TAX IS COMPLICATED**

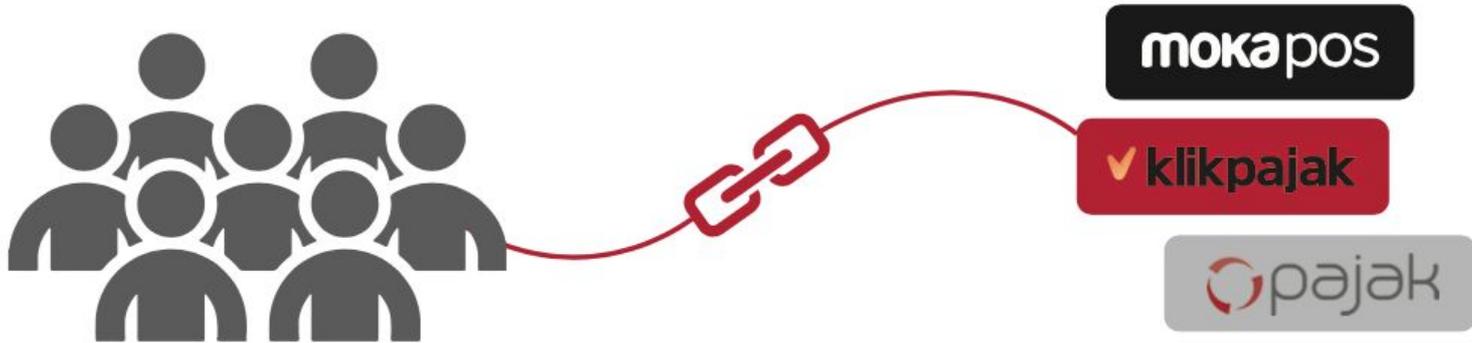
because it consists of many interconnecting parts  
or elements which could not be simplify as  
tax concerning a **Nation**.



**Therefore we comes up  
with solution  
that Others can't make...**

We **Simplifying** the way you do **TAX**,

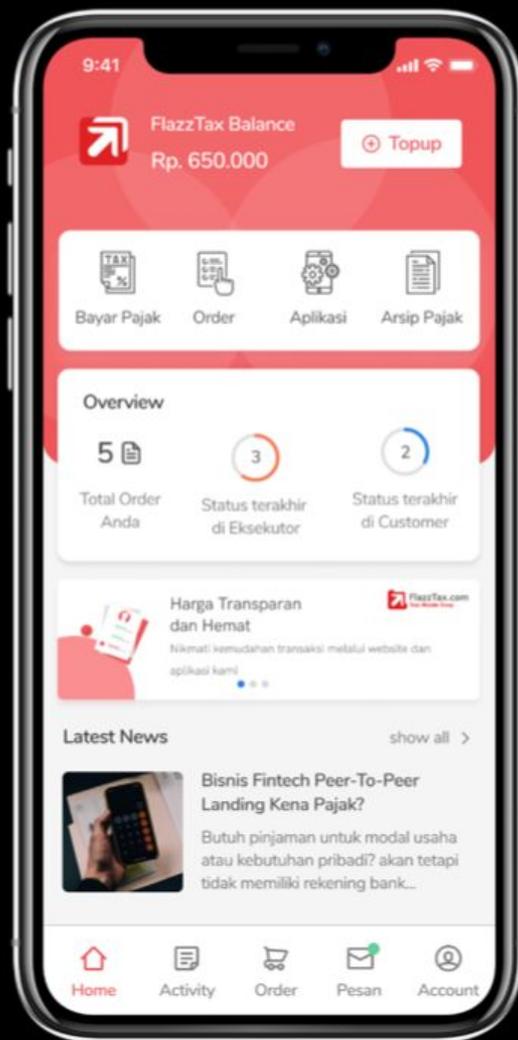
by connecting our community to multi tax channels through  
FlazzTax's specially designed Apps



# HOW IT WORKS?

Product demo...





9:41



## Pilih Layanan

### Choose Categories



#### Individual

Layanan Pajak untuk perorangan meliputi karyawan, freelancer, pengusaha, dan penghasilan dari semua sumber



#### Perusahaan

Layanan Pajak dan Layanan Pendukung untuk perusahaan yang sedang berkembang



#### Konsultasi

Temui Tax Expert kami di lokasi-lokasi strategis dan dapatkan solusi perpajakan yang aman



Home



Activity



Order



Pesan



Account

9:41



## < Pilih Layanan Pajak Perusahaan

### Laporan Tahunan

Laporan Tahunan berupa kewajiban PPh atas penghasilan yang diterima oleh perusahaan dalam periode 1 tahun yang didasarkan atas Laporan Keuangan (laba rugi dan neraca)

Pilih Layanan

### Laporan Bulanan

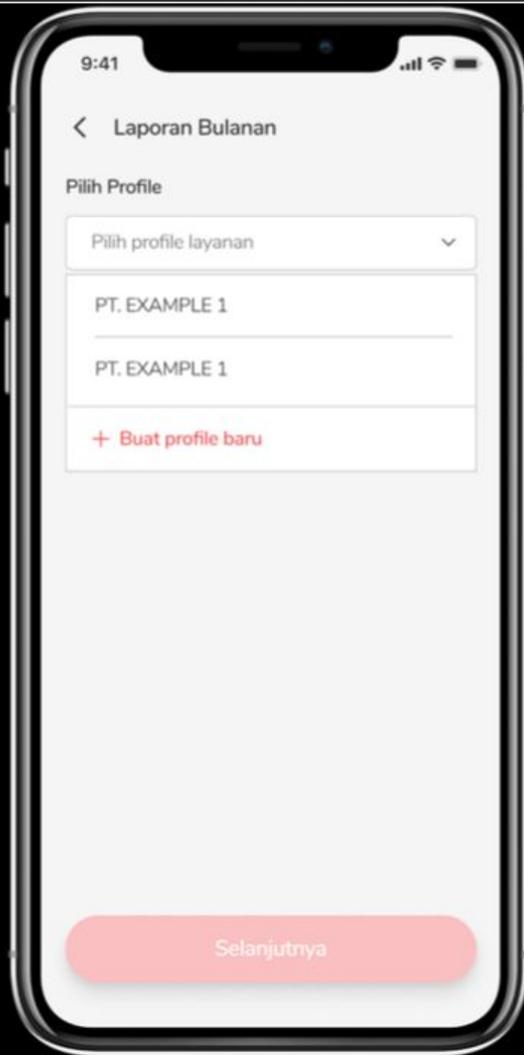
Laporan Bulanan akan terdiri dari beberapa pilihan dari mulai kewajiban laporan bulanan pajak ataupun laporan keuangan/akuntansi untuk mendukung pembukuan dari semua aktivitas bisnis perusahaan

Pilih Layanan

### Manajemen & Konsultasi Pajak

Memberikan review, penjelasan, dan masukan terhadap aspek perpajakan yang terkait langsung dengan kegiatan perusahaan. Hasil akhir yang dituju adalah terpenuhinya kewajiban pajak dengan tepat.

Pilih Layanan



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< Laporan Bulanan

Pilih Profile

Pilih profile layanan

PT. EXAMPLE 1

PT. EXAMPLE 1

+ Buat profile baru

Selanjutnya

9:41



< Data source

Pilih Data Source



Format Sendiri



Moka Pos



Pawoon Pos



Jurnal.ID



Accurate.ID



BEE



Tokopedia



Bukalapak



Omega Pos



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< Data source

### Moka Pos Connection



Anda memberikan akses kepada FlazzTax Connection untuk membaca Anda di MokaPOS :

- Akses Report  
Termasuk didalamnya adalah x,y,z
- Akses Transaksi  
Termasuk didalamnya adalah x,y,z
- Akses Profile  
Termasuk didalamnya adalah x,y,z

Tolak

Setuju

9:41



< Metode Pembayaran



FlazzTax Balance



Gopay



Dana



Ovo



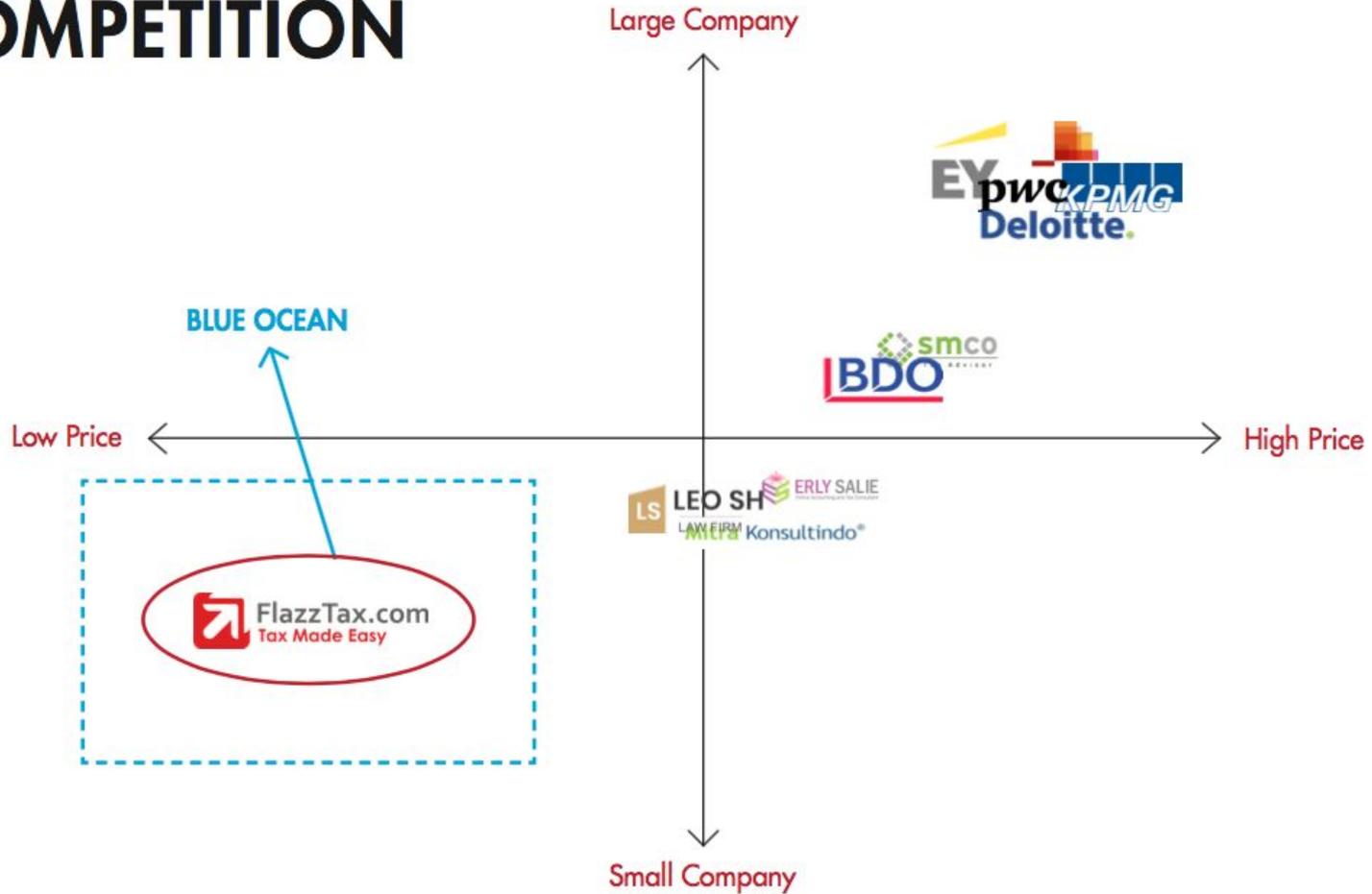
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# BUSINESS MODEL

Building Ecosystem



# COMPETITION



# UNDERLYING MAGIC

## **Tax Clustering**

In FlazzTax, we developed a tax clustering system which allows our tax consultant to do tax review in more effective and efficient way. As a result, one tax consultant in Flazztax can handle up to 560 clients in a month.

## **Price Transparency**

Unlike the other conventional tax consultants, thanks to our new standardization, we can show our tax services price up front. No extra fees needed!

# AS A RESULT

We have been trusted by this much clients & projects!  
Data per 30 August 2022

1,420<sup>++</sup>

Klien

1,685<sup>++</sup>

SPT Tahunan

2,865<sup>++</sup>

SPT Bulanan

340<sup>++</sup>

Training &  
Konsultasi

# GO TO MARKET

## Integrated Application

- Front-End
- Back-End
- Supporting
- Business Flow

## Partnerships

- Multifinance Platform
- ASP

## Our Partners



## Digital Marketing

- Ads: Google, FB, Instagram
- Blog
- Webinar
- Youtube
- Social Media

## Offline Marketing

- Public Seminar & Training
- Sponsoring Events
- Collaboration:
  - Community
  - Co-working Spaces
  - Legal Services
  - Education Center (Arkademi)

# MEET OUR TEAM



**ANDIKA HARDI (FOUNDER)**

34 y.o, S1 Administrasi Negara  
Founder of **PajakMania.com**  
*Expertise : Tax Instructor & Lecturer, Content  
Creator, Author & Speaker*



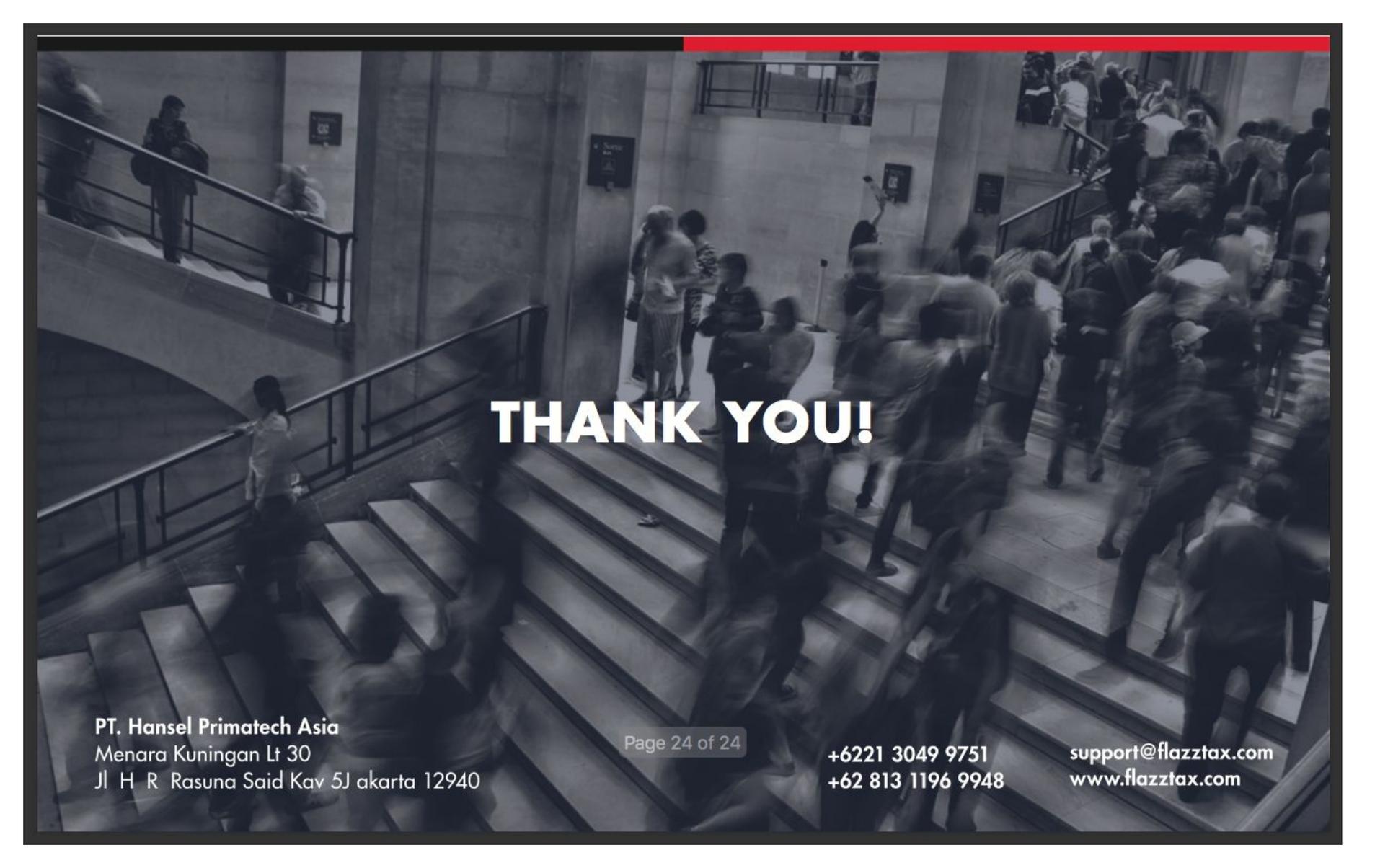
**HENRY KOESTIADI (CO-FOUNDER & CEO)**

43 y.o, S1 Teknologi Informasi  
Co-founder of **BarcodeFaktur.com**  
*Expertise : IT Consultant &  
ERP Implementer*



**SELLA PIONIKA (CO-FOUNDER & CMO)**

26 y.o, S1 Branding & Marketing,  
**Prasetiya Mulya Business School**  
*Expertise : Corporate Strategic Planning,  
Product & Business Development,  
Qualitative & Quantitative Research*



**THANK YOU!**

**PT. Hansel Primatch Asia**  
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